

Message Text

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INFO OCT-01 NEA-09 ISO-00 EB-05 DODE-00 RSC-01 /016 R

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DRAFTED BY COM/OED/OBOD/OPS/RDFREY:JEB

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STATE/NEA/IRN/JRODES

----- 093499

P 102141Z SEP 74

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN PRIORITY

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E.O. 11652: N/A

TAGS: BEXP, IN

SUBJECT: PRODUCT OPPORTUNITY: MODULAR/PRE-FAB BUILDINGS

REF:A) CARMISH MAAG TEHRAN 251337Z PASEP;(B) TEHRAN 6727;
(C) TEHRAN 7419;(D) STATE 182555

1. A PRELIMINARY SURVEY OF LEADING MODULAR HOME SUPPLIERS INDICATES HIGH DEGREE OF INTEREST IN THIS OPPORTUNITY. USDOC WILL CONTINUE TO CANVAS FOR QUALIFIED AND CAPABLE FIRMS IN ADDITION THOSE CITED REFTEL (B).

2. BASED ON THE LIMITED INFORMATION AVAILABLE IN REFTELS, IT IS APPRECIATED THAT INTERESTED FIRMS, AT THIS POINT, CAN DO LITTLE MORE THAN CONCEPTUALIZE WHAT WOULD BE DESIRED IN THESE SATELLITE COMMUNITIES.

3. THE FOLLOWING ADDITIONAL INFORMATION WOULD BE USEFUL TO FIRMS:

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A. WILL THERE BE REQUIREMENTS FOR SCHOOLS, HOSPITALS,

RECREATION FACILITIES, COMMISSARIES, THEATRES,
WATER/SEWAGE TREATMENT PLANTS, FIRE-FIGHTING STATIONS,
ETC.?

B. ARE THE HOMES TO BE FURNISHED OR UNFURNISHED?

C. ARE HOUSEHOLD APPLIANCES TO BE PROVIDED?

D. ARE DESIGN AND ENGINEERING STUDIES TO BE PERFORMED
BY THE SELECTED U.S. FIRM OR WILL GOI PLANS BE UTILIZED?

4. REQUEST YOUR COMMENTS ON GOI DESIRES IN INITIATING
U.S. INDUSTRY PARTICIPATION.

5. INTERESTED WHETHER OPPORTUNITY REF (A) SAME OR
SEPARATE OPPORTUNITY FROM THAT DESCRIBED REF (B).
KISSINGER

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